



Published on *FIERGS* (<https://www.fiergs.org.br>)

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Communication

Introduction

The Communication Unit (Unicom) promotes dialogue between society and the Rio Grande do Sul Industrial System with ethics and responsibility. Its actions are in line with the Boards, Councils and thematic structure, optimizing joint projects to ensure the visibility of FIERGS' activities.

The unit is responsible for managing the communication strategies and initiatives of FIERGS, CIERGS, Sesi-RS, Senai-RS and IEL-RS. In support of the Industrial System of Rio Grande do Sul in promoting dialogue and exchanging information with the community, Unicom carries out media consultancy services, edits System newsletters, institutional videos and the Industry in Action (Indústria em Ação) magazine, as well as managing publicity and coordinating this Portal online.

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